

Corey Lubowich

GRAPHIC DESIGN SAMPLES



TIN CAN BROS

FEBRUARY 2017
BRAND GUIDELINES 3/5

VISUAL

OVERVIEW

Visual branding for Tin Can Brothers is composed of graphic, type, and color elements, and can be scaled and adapted as needed. Use more elements (or all!) for something like an announcement or new series. But feel free to mix and match or use less, especially when trying to spoof another brand/genre.

GRAPHIC



STACHE CAN



STAMP

EST. 1933

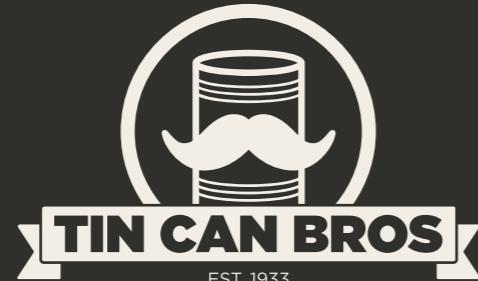
PEDIGREE

TIN CAN BROS
WORDMARK



BANNER

COMBINATION EXAMPLES





TAGLINE OPTION 1



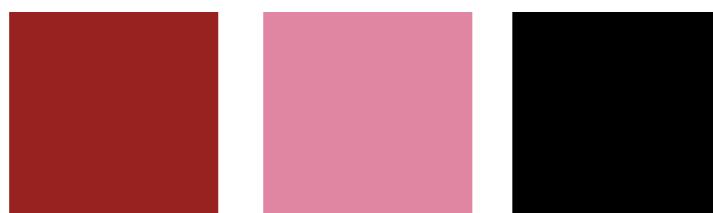
BLACK/WHITE VERSION



TAGLINE OPTION 2



BLACK/WHITE VERSION



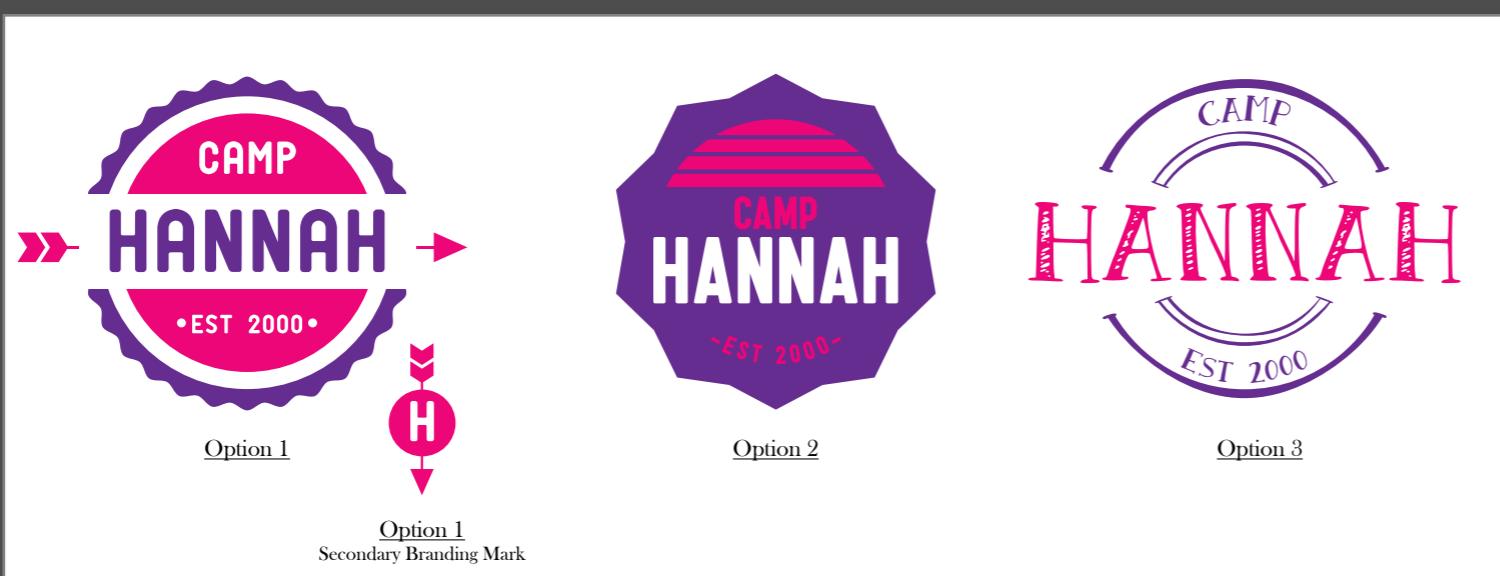
PRIMARY PALETTE



SECONDARY PALETTE

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EVENT LOGOS



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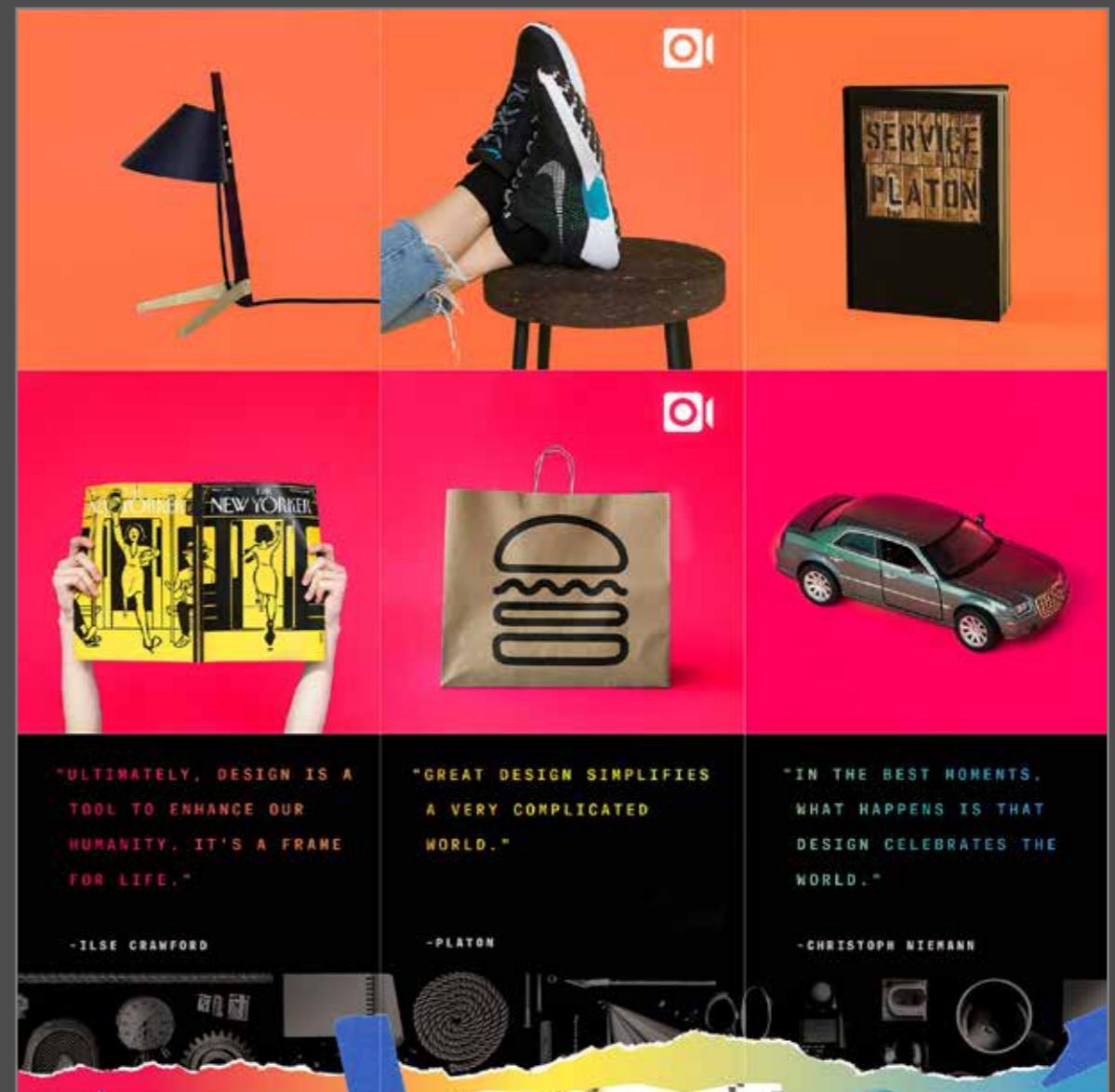
SHOW KEY ART





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INSTAGRAM LAYOUT



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THUMBNAILS





EVERYDAY SUPERHEROES

AUDIENCE For Civilians

LENGTH 30-60 Seconds

CONCEPT We follow a Clark Kent-type superhero reevaluating his purpose on earth as biohacking has turned regular people into Everyday Superheroes! Dramatic, impactful, pre-roll style videos.

SAMPLES

- CAFE HOLDUP**
A burglar invades a coffee shop and our hero realizes he's not the only one who can save the day.
- BEHIND AT WORK**
Having trouble balancing the lives of his alter-egos, our hero takes a break as his co-workers save the day.
- LATE FOR DATE**
En route to a romantic night off, our hero is delayed by a crime in progress, only to realize that his date has already seized the opportunity to save the day.

COMEDY VIDEO PITCH • TIN CAN BROTHERS FOR BULLETPROOF • SEPTEMBER 2015 • PAGE 5 OF 8



COMPUTER GAMES



LOST BOYS LIFE EP

HIGHLIGHTS

TOP 20
iTUNES ALBUMS WORLDWIDE
First 24 hours of release




iHEARTRADIO LIVE SESSION

ELVIS DURAN MORNING SHOW

PRESS

"...a funky blast to the past in the spirit of some of the grooviest '80s superstars..."

"...an indie gem filled with plenty of 80s pop inspiration and a dash of true DIY sensibility."

Featured on Billboard's Song of the Summer Watch List











MAMRIE HART GAME PITCH

TASTY PENGUIN GAMES 

FOMO: THE GAME

A game of doing ALL THE THINGS so you don't miss out.
2-5 Players
Tokaido + Kim Kardashian Hollywood (but not an app!)

CREATOR PARTNER
MAMRIE HART

DESCRIPTION
Make your way through the busy month of a modern millennial. Hang with friends, go to concerts, earn social capital, shop, and document your progress on social media, all while fighting FOMO (fear of missing out) every step of the way.






GAMEPLAY

Each player makes their way through the month trying to collect as many experiences as possible before it's over. Each space represents different types of activities players can spend their time on. Players can move to any space in front of them that week as long as it is not occupied by another player.

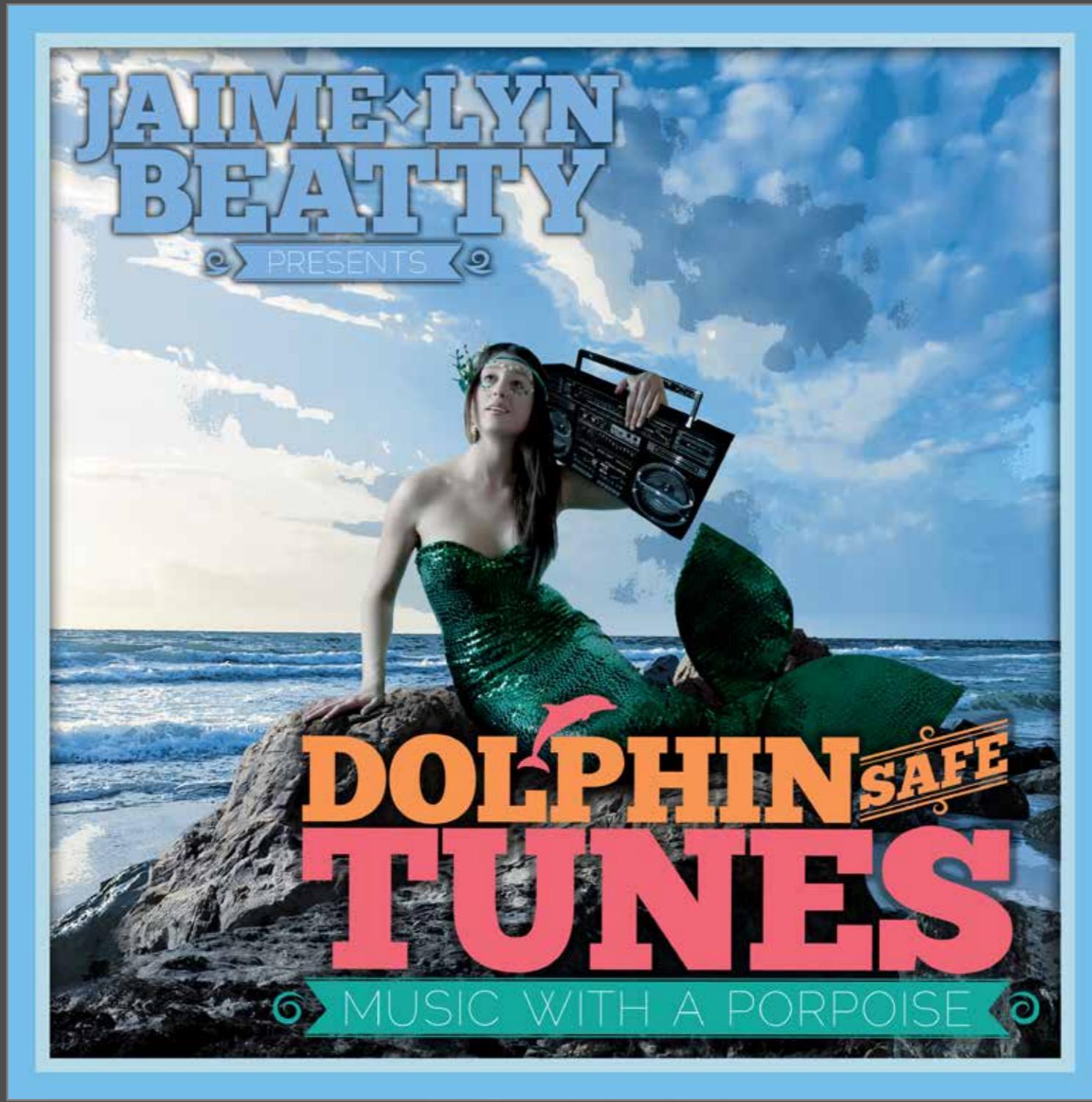
The goal is to progress as slowly as possible through the game to collect cards that represent buying the latest swag, going to secret concerts, hanging with friends, and sharing it all to social media. Have the most varied experiences by the end of the month to win the game!

Mamrie Hart Game Pitch - 6/21/16

TASTY PENGUIN GAMES

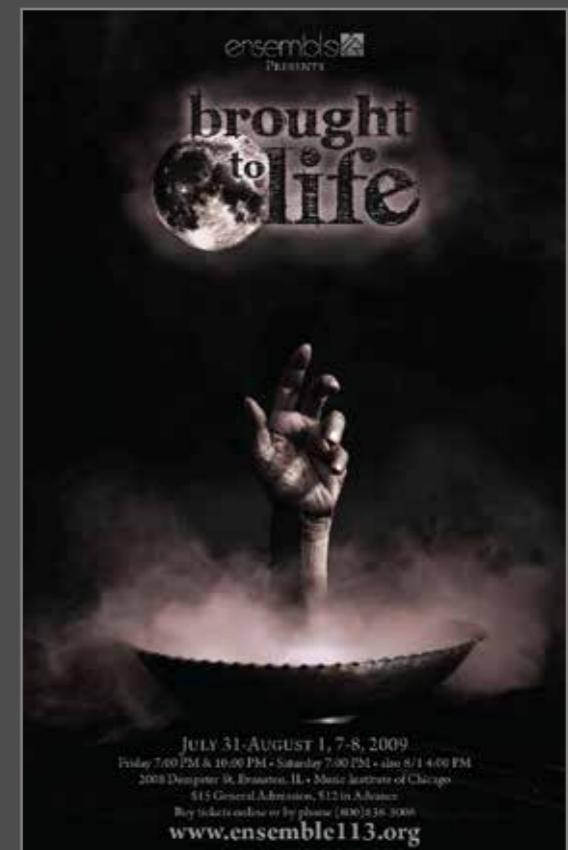
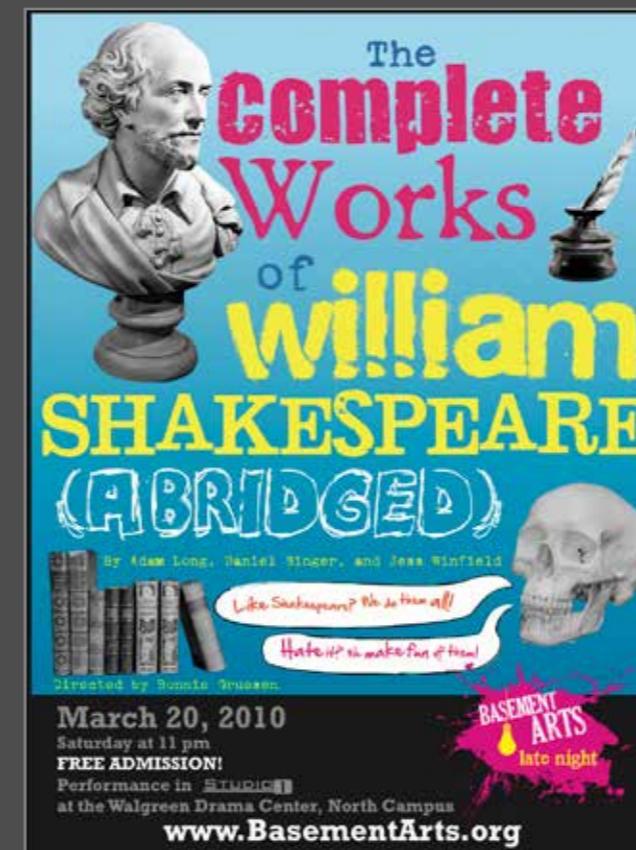
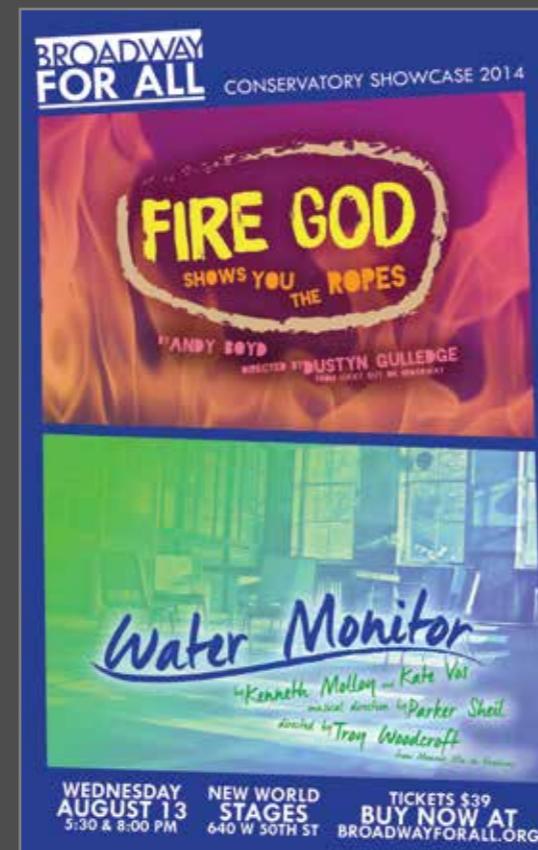
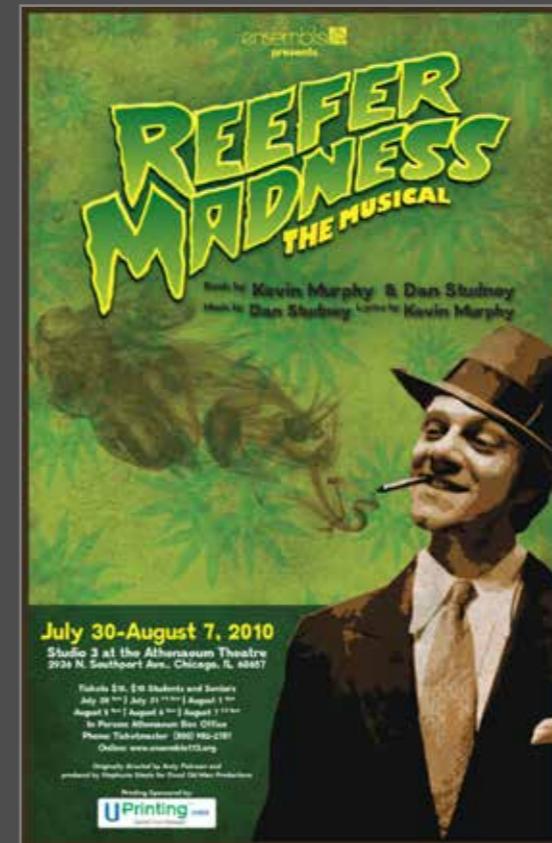
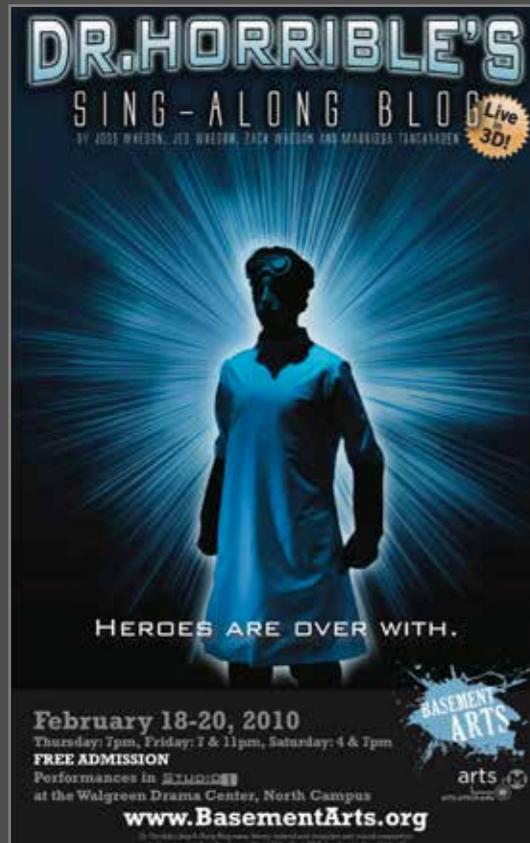
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ALBUM ART



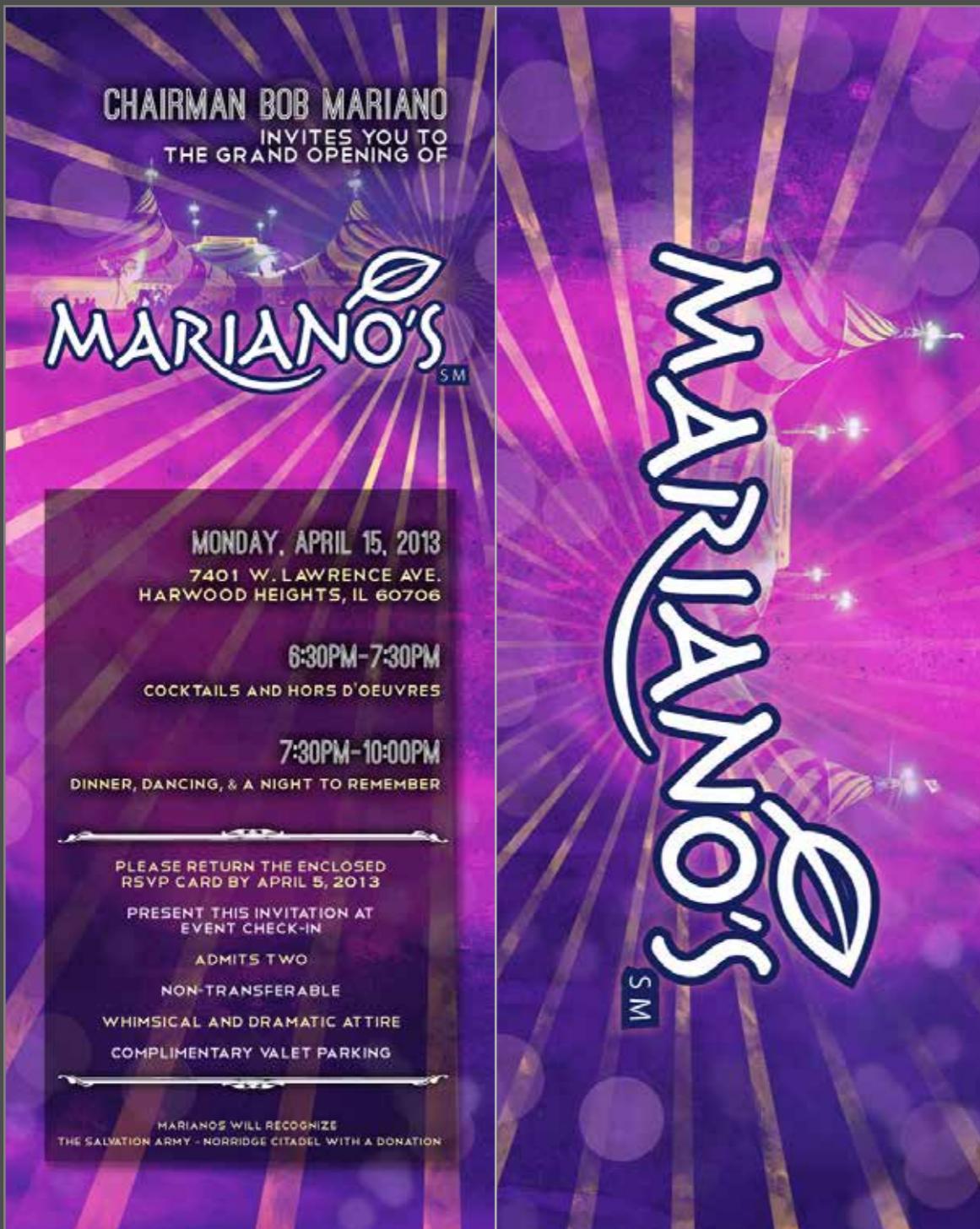
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POSTER DESIGNS



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RACK CARDS





**18 MO.-
3 YRS**



**3-5
YEARS**

CHESHIRE KIDS

Tuesday 10:00 am
Wednesday 1:00 pm
Wednesday 4:00 pm
Saturday 11:00 am
45 minutes, 10 weeks, \$180

How do we use our bodies, voices, and imaginations to act out the different stories we read? In this class for preschoolers, we learn to use our actor's tools as we walk like a caterpillar or roar like a lion. We might even go on a bear hunt! Each week, we'll explore a new story, and we'll choose our favorite one to share with family and friends on the last day of the session.

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lookingglasstheatre.org/education

TWEEDLE TOTS 1: 18-24 mo. TWEEDLE TOTS 2: 20-36 mo.

Tweedle Tots 1: Tuesday 10:00 am
Tweedle Tots 1&2: Saturday 11:00 am
Tweedle Tots 2: Wednesday 1:00 pm
45 minutes, 10 weeks, \$150

Parents and tots act out stories, nursery rhymes, and fairy tales each week in this experiential storytelling class. Kids and parents will learn games that they can play at home, too! In addition to creative drama, we'll use movement, rhythm, and music as we create our stories.

TALE CHASERS

Wednesday 4:00 pm
Thursday 4:00 pm
60 minutes, 10 weeks, \$200

Join the adventure as we chase tales, fables, myths, and legends from around the world! Each week, we'll work with traditional tales and we'll also create our own stories. At the end of the class session, we'll share an original performance with family and friends.



**5-7
YEARS**

'GLASS CHAPTERS

Thursday 4:00 pm
60 minutes, 10 weeks, \$220

Tumble down a rabbit hole with Alice! Ride along on James' giant peach! Dive deeper into a chapter book! We'll work with a different story each session as we re-imagine and re-create episodes featuring some of our favorite characters. We'll share our original adaptation with friends and family at the end of each session.

**7-9
YEARS**

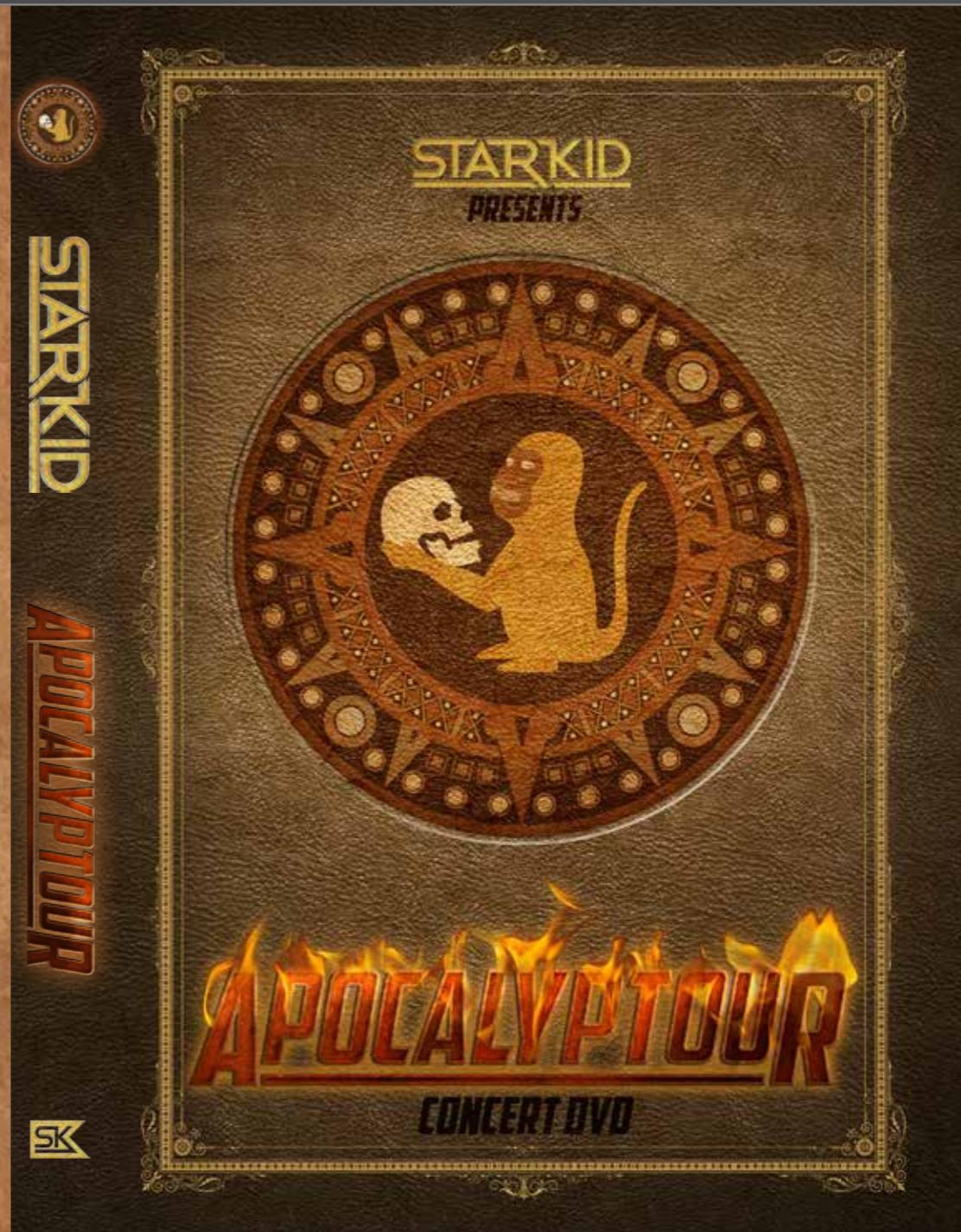
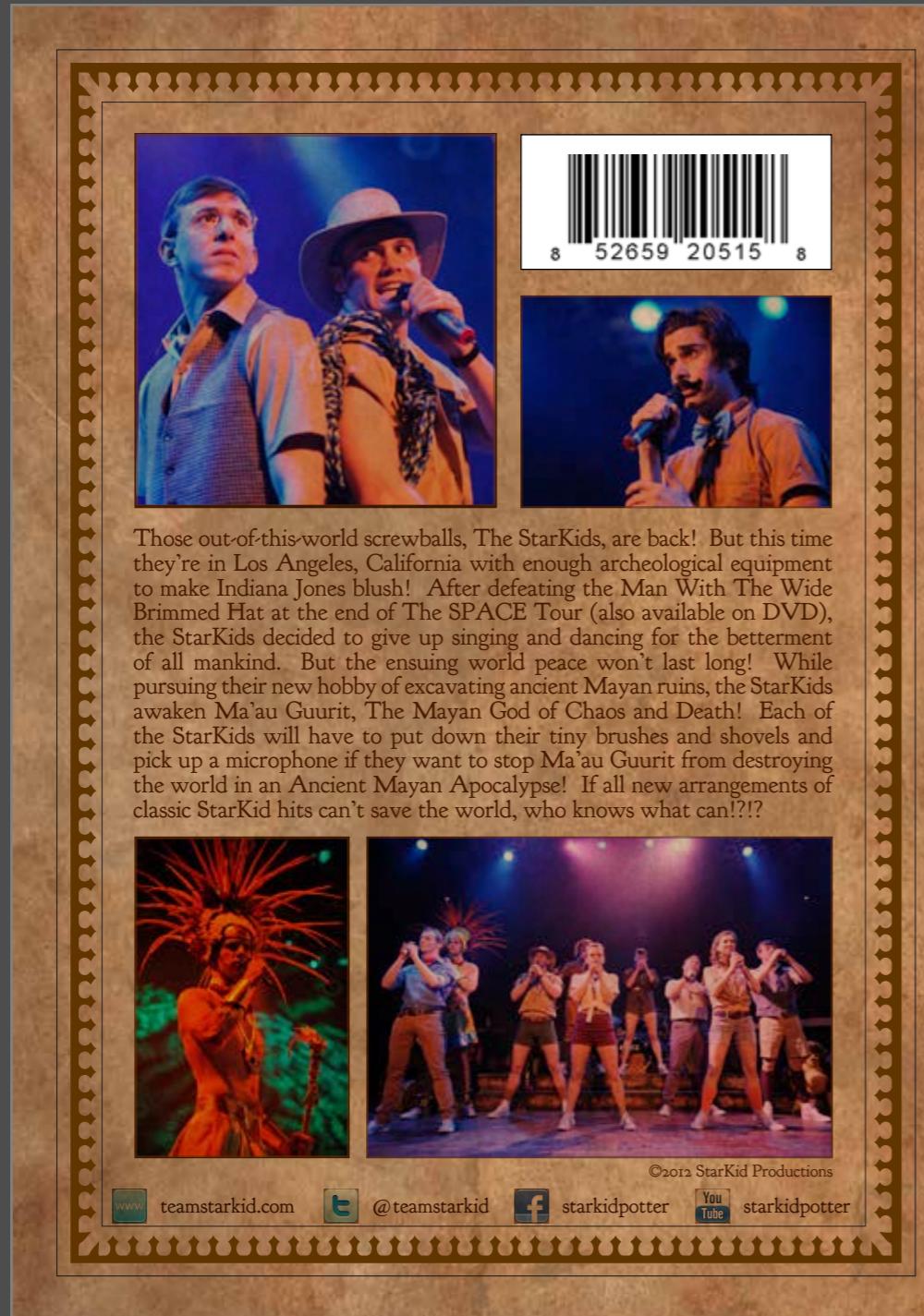
Please visit our website for this session's start and end dates!

(773) 477-9257 x193

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DVD WRAP



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GRAPHIC BAR WRAPS



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PROMOTIONAL CARDS



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SCREEN PRINTED T-SHIRT



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